What is claimed is:

1. A print producing apparatus, comprising:

a processor to generate a second character information by applying a first processing to a first character information and to generate a second image information by applying a second processing, being different from said first processing, to a first image information, after extracting said first character information and said first image information separately from a first image data which includes said first character information and said first image information, so as to generate a second image data which includes said second character information and said second image information; and

a printer to produce prints by forming images, based on said second image data generated by said processor.

2. The print producing apparatus of claim 1,

wherein said printer produces said prints by forming images on silver-halide photosensitive materials, based on said second image data generated by said processor.

3. The print producing apparatus of claim 1, further comprising:

an input ing section to input said first image data, wherein said processor comprises,

a discriminating processor to apply a third processing to said first image data, so that said first character information and said first image information, both of which are included in said first image data inputted from said inputting section, can be discriminated each other, and

an image processor to generate said second character information by applying said first processing to said first character information and to generate said second image information by applying said second processing, being different from said first processing, to said first image information, after extracting said first character information and said first image information separately from said first image data processed by said third processing, so as to generate a second image data which includes said second character information and said second image information.

4. The print producing apparatus of claim 1,

wherein a character information LUT is employed for said first processing, while a image information LUT is employed for said second processing.

5. The print producing apparatus  $\delta$ f claim 4,

wherein said processor revises said character information LUT to a revised character information LUT, and said processor applies said first processing to said first character information by employing said revised character information LUT

6. The print producing apparatus of claim 3,

wherein a range of values included in said first image data is divided into a character region for character information and an image region for image information, and said discriminating processor applies a third processing to said first image data, so that said first character information and said first image information can be discriminated each other, based on said range of values included in said first image data.

7. The print producing apparatus of claim 6,

wherein image data regions of 24 bits constitute said first image data, and said image data regions include said first character information and said first image information.

8. A method for producing prints, comprising steps of:

extracting a first character information and a first image information separately from a first image data which

includes said first character information and said first image information;

generating a second character information by applying a first processing to said first character information and generating a second image information by applying a second processing, being different from said first processing, to said first image information; and

producing prints by forming images, based on said second image data.

9. The method of claim 8

wherein, in said step of producing prints, said images are formed on silver-halide photosensitive materials, based on said second image in said step of producing prints.

10. The method of claim 8, further comprising a step of: inputting said first image data, before said extracting step,

wherein said extracting step comprises steps of,

applying a third processing to said first image data, so that said first character information and said first image information, both of which are included in said first image data, can be discriminated each other; and

applying said first processing to said first character information and generating said second image information by applying said second processing, being different from said first processing, to said first image information, after extracting said first character information and said first image information separately from said first image data processed by said third processing, so as to generate a second image data which includes said second character information and said second image information.

11. The method of claim 8

wherein a character information LUT is employed for said first processing, while a image information LUT is employed for said second processing.

12. The method of claim 11,

wherein said processor revises said character information LUT to a revised character information LUT, and said processor applies said first processing to said first character information by employing said revised character information LUT.

13. The method of claim 10,

wherein a range of values included in said first image data is divided into a character region for character information and an image region for image information, and said discriminating processor applies a third processing to said first image data, so that said first character information and said first image information can be discriminated each other, based on said range of values included in said first image data.

14. The method of claim  $\frac{1}{4}$ 3,

wherein image data regions of 24 bits constitute said first image data, and said image data regions include said first character information and said first image information.

## 15. A print producing apparatus comprising:

a processor to generate a second character information by applying a first processing to a first character information and to generate a second image information by applying a second processing, being different from said first processing, to a first image information, after extracting said first character information and said first image information separately from a first image data which includes said first character information and said first image information, so as to generate a second image data which

includes said second character information and said second image information; and

an inputting section to input said first image data to said processor.

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